

FCC MAIL SECTION  
Before the  
Federal Communications Commission  
Washington, D.C. 20554

DEC 30 3 28 PM '93

MM Docket No. 93-317

DISPATCHED BY

In the Matter of

Keyboard Broadcasting  
Communication

Licensee of Station WCSA(AM)  
Ripley, Mississippi

Order to Show Cause Why the  
License for Station WCSA(AM)  
Ripley, Mississippi  
Should Not be Revoked

**ORDER TO SHOW CAUSE  
AND  
HEARING DESIGNATION ORDER**

Adopted: December 13, 1993; Released: December 29, 1993

By the Chief, Audio Services Division:

1. The Chief, Audio Service Division, Mass Media Bureau, has before him for consideration: (a) the license held by Keyboard Broadcasting Communication ("Keyboard") for Station WCSA(AM), Ripley, Mississippi, and (b) the results of an investigation into WCSA(AM)'s silent status.<sup>1</sup>

2. The Commission's records indicate that WCSA(AM) has been off the air since September 1, 1991.<sup>2</sup> The licensee's last request for authority to remain silent was granted through July 16, 1993 by letter, dated April 16, 1993, from the Chief, AM Branch, Audio Services Division, Mass Media Bureau. In that letter, Keyboard was

advised that any future requests for authority to remain silent must be accompanied by a detailed summary of the steps being taken to return WCSA(AM) to on-air operations. No response to that letter has been received. Consequently, WCSA(AM) is off the air without authority. This fact, coupled with the fact that WCSA(AM) has been off the air for over two years supports our determination that Keyboard is in apparent violation of Section 73.1740(a)(4) of the Commission's Rules.<sup>3</sup> Because of the protracted period of time in which the station has been silent, and because Keyboard apparently lacks the ability and/or intent to restore WCSA(AM) to broadcast status, Keyboard is also in apparent violation of Section 73.1750 of the Commission's Rules.<sup>4</sup>

3. Accordingly, IT IS ORDERED, That pursuant to Section 312(a)(3) and (4) of the Communications Act of 1934, as amended, Keyboard Broadcasting Communication is DIRECTED TO SHOW CAUSE why the license for Station WCSA(AM) should not be REVOKED, at a hearing to be held at a time and location specified in a subsequent Order, upon the following issues:

(a) To determine whether Keyboard Broadcasting Communication has the capability and intent to expeditiously resume broadcast operations of WCSA(AM) consistent with the Commission's Rules.

(b) To determine whether Keyboard Broadcasting Communication has violated Sections 73.1740 and/or 73.1750 of the Commission's Rules.

(c) To determine, in light of the evidence adduced pursuant to the foregoing issues, whether Keyboard Broadcasting Communication is qualified to be and remain the licensee of Station WCSA(AM).

4. IT IS FURTHER ORDERED, That, pursuant to Section 312(d) of the Communications Act of 1934, as amended, both the BURDEN OF PROCEEDING with the introduction of evidence and the BURDEN OF PROOF with respect to the issues specified above shall be upon the MASS MEDIA BUREAU.

5. IT IS FURTHER ORDERED, That to avail itself of the opportunity to be heard, the licensee, pursuant to Section 1.91(c) of the Commission's Rules, SHALL FILE with the Commission within thirty (30) days of the receipt

<sup>1</sup> The Mass Media Bureau has been delegated authority to issue and release Show Cause Orders in cases involving silent broadcast stations. See *Debrine Communications, Inc.*, 7 FCC Rcd 2118 (1992).

<sup>2</sup> WCSA(AM)'s license expires on June 1, 1996. (File No. BR-890127UA, granted October 30, 1990.)

<sup>3</sup> Section 73.1740(a)(4) provides:

"In the event that causes beyond the control of a licensee make it impossible to adhere to the operating schedule of this section or to continue operating, the station may limit or discontinue operation for a period of not more than 30 days without further authority from the FCC. Notification must be sent to the FCC in Washington, D.C. not later than the 10th day of limited or discontinued operation. During such period, the licensee shall continue to adhere to the requirements in the station license pertaining to the lighting of antenna structures. In

the event normal operation is restored prior to the expiration of the 30 day period, the licensee will so notify the FCC of this date. If the causes beyond the control of the licensee make it impossible to comply within the allowed period, informal written request shall be made to the FCC no later than the 30th day for such additional time as may be deemed necessary."

<sup>4</sup> Section 73.1750 provides:

"The licensee of each station shall notify the FCC in Washington, D.C. of permanent discontinuance of operation at least two days before operation is discontinued. Immediately after discontinuance of operation, the licensee shall forward the station license and other instruments of authorization to the FCC, Washington, D.C. for cancellation."

of this Order a WRITTEN APPEARANCE stating that he will appear at the hearing and present evidence on the matters specified in the Order. If the licensee fails to file a written appearance within the time specified, or within thirty (30) days of receipt of this Order the licensee files a written statement expressly waiving his right to a hearing, the licensee's right to a hearing SHALL BE DEEMED TO BE WAIVED. In the event the right to a hearing is waived, the Presiding Judge, or the Chief Administrative Law Judge if no Presiding Judge has been designated, SHALL TERMINATE the hearing proceeding and CERTIFY this case to the Commission in the regular course of business, and an appropriate Order shall be entered.<sup>5</sup>

6. IT IS FURTHER ORDERED. That, if it is determined that the hearing record does not warrant an Order revoking the license for WCSA(AM), Ripley, Mississippi, it shall be determined, pursuant to Section 503(b) of the Communications Act of 1934, as amended, whether an ORDER OF FORFEITURE shall be issued against the licensee in an amount not exceeding \$250,000.00 for the willful and/or repeated violation of Section 73.1740 and/or 73.1750 of the Commission's Rules.

7. IT IS FURTHER ORDERED. That this document constitutes a NOTICE OF APPARENT LIABILITY for willful and repeated violation of Section 73.1740 and/or 73.1750 of the Commission's Rules. The Commission has determined that in every case designated for hearing involving the potential revocation of a station license, it shall, as a matter of course, include a forfeiture notice so as to maintain the fullest possible flexibility of action. Since the practice of including such forfeiture notice is a routine procedure, such inclusion here should not be viewed in any manner as suggesting or otherwise indicating what the initial or final disposition of this proceeding should be.

FEDERAL COMMUNICATIONS COMMISSION

Stuart B. Bedell, Assistant Chief  
Audio Services Division  
Mass Media Bureau

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<sup>5</sup> The Mass Media Bureau has been delegated authority to issue Revocation Orders in cases involving silent broadcast stations. See *Radio Northwest Broadcasting Company*, 4 FCC Rcd 596, n.3 (1989).